

Terms and Conditions of the campaign

Campaign "March 8 Giveaway"

1. General conditions

1.1. The present terms for conducting the Campaign "March 8 Giveaway" (hereinafter "rules") determine the conditions for participation in the campaign and the terms of its implementation, determine the type and amount of gifts, the method of identifying winners, the terms, place, and method of giving gifts.

1.2 Participation in the campaign is free. "March 8 Giveaway" does not constitute a lottery, bookmaker, or other game of chance that requires a license.

1.3 The organizer of the "March 8 Giveaway" campaign is the limited liability company Saatchi & Saatchi (Identification Code: 406049057), a legal entity registered in accordance with the legislation of Georgia (hereinafter referred to as the "Organizer"). Address and location of the organizer: Georgia, Tbilisi, Gorgasali str. 97, building 1, apartment 6. Actual address: Georgia, Tbilisi, Petriashvili St. #23.

In order to organize the campaign, as well as control its implementation and reward customers, the organizer has the right to invite third parties.

The subcontractor, which ensures the organization of the campaign, as well as controls its implementation, the collection of databases and rewarding of customers, is the LLC "CSA GRAPE" (Identification Code: 43494653) located at: Ukraine, 04071, Kyiv, Verkhniy Val str., building A, office 2.

1.4 The initiator of the campaign "March 8 Giveaway" is Visa International Service Association Corporation, 900 Metro St. Boulevard, Foster City, California 94404, USA

1.5. The campaign area - Georgia (hereinafter referred to as "Georgia")

1.6 The campaign period (hereinafter – "campaign period") includes the period from February 23, 2024, to March 7, 2024.

1.7. The campaign winner will be revealed on March 8, 2024, and the prizes will be awarded after the participant agrees on receiving the prize.

1.8. The organizer reserves the right at any time to add and/or change the prize fund and the conditions of the campaign, as well as to terminate, suspend, change the campaign in whole or in part, at its discretion, to notify by the means provided for by the legislation of Georgia. Information about the changes will be posted on the official Instagram page of Visa Georgia - https://www.instagram.com/visa_georgia/

2. Campaign participants

2.1. A citizen of Georgia who permanently resides on the territory of Georgia, has turned 18 years old, is a registered user of the social network Instagram can participate in the campaign (hereinafter - "participant").

2.2. All participants of the campaign:

- have the right to refrain from participating in the campaign;
- do not have the right to transfer and/or in any other way assign their rights related to participation in the campaign to a third party (persons);
- have the possibility to receive only 1 prize.

3. Terms of participation in the campaign

3.1. The campaign includes one contest, and to participate in it, a user registered on the social network Instagram must subscribe to the official Instagram page of Visa Georgia, post comment about the woman, who is a source of inspiration for them and tag the person/people from whom she/he would like to hear who inspires them. During the campaign, the Instagram profile of the campaign participant should be open.

4. Campaign prize fund

4.1. The prize fund of the contest is a gift card from Voulez Vous (worth 200 GEL) per winner. The winners will be revealed through **random.org** service, among those, who subscribed to the official Instagram page of Visa Georgia, posted a comment about the woman, who is a source of inspiration for them and tagged the person/people from whom she/he would have liked to hear who inspired them. I.e., fulfilled all the necessary conditions.

4.2 Within the campaign, the campaign participant has the right to receive only 1 prize;

4.3 The gift cannot be exchanged by paying an amount equivalent to its value.

5. Conditions, terms, and deadlines for awarding/receiving prizes

5.1. The five (5) person participating in the campaign who, in accordance with the conditions of these terms, are revealed through random.org service, will be declared the Winners. In addition to the five (5) main winners, five (5) reserve winners will be selected. In the event that the prize cannot be awarded to the main Winner, and/or the main Winner refuses to accept it, the first reserve winner in a row will have the opportunity to receive the prize (if necessary – the second reserve winner and so on). The results of determining the Winners/Reserve Winners are final and not subject to appeal.

The results of the campaign will be announced via Instagram Live Stream and stories on the March 8, 2024.

5.2. The organizer will notify the person participating in the campaign about the prize intended for them and agree with them the procedures of receiving the prize, through direct message on the Instagram page, and will request the necessary information/documentation for the prize transfer.

5.3. In the event that within 1 (one) business day, the Organizer is unable to contact the Campaign Participant, or the Campaign Participant does not provide necessary information within 1 (one) business day of receiving the notification, or if the Campaign Participant refuses to accept the prize or does not respond to the notification due to reasons independent of the Organizer, such participant of the campaign loses the right to receive the prize. In such case, the prize remains the property of the organizer.

5.4. The personal data indicated by the participant in the requested information in accordance with Article 5.2 of these rules must match the personal data specified in the identity document.

5.5. Prizes will be handed over to campaign participants within 1 (one) day after the winner is announced.

5.6. In order to identify the person who won the prize and to confirm the rights to receive the prize, the campaign participant must submit to the organizer the original and/or copy of the document confirming his/her identity. In the event that the documents submitted by the participant cause doubt, in terms of reliability or originality, the organizer reserves the right to check compliance with the established requirements, and not to award prizes until the results are received. If the organizer establishes the fact of presenting false and/or inappropriate documents, information or references or violating the terms of the campaign, the prizes will not be awarded.

5.7 Campaign participants are obliged to fill in and sign all necessary documents presented by the organizer for receiving/issuing prizes.

5.8 The prize is handed over in an additional period determined by the organizer, which is directly notified to the participant who has the right to receive the prize. In case of the delay, the organizer will notify the winner about the delay.

5.9 The awarding of the prize will be carried out as follows: The winner will be sent the prize electronically, through direct message on Instagram.

5.10. In order to receive the prize, within 1 (one) business day after receiving a written notification via the Instagram page related to the win, the campaign participant must confirm their consent to receive the prize, provide the necessary information / data (address, phone number and city of residence) and send a copy of the participant's ID card. The organizer has the right to request additional information/documentation necessary for awarding the prize. All expenses related to the signing of additional documentation are paid by the campaign participant.

5.11. The prize will be awarded to the campaign participant upon submission of identity documents. If the campaign participant is unable to receive the awarded prize for any reason, then another person is entitled to receive this prize on their behalf, only upon presentation of the original and notarized copy of the notarized power of attorney and identity document.

5.12. All costs associated with the Participant's travel from the place of residence to and from the location of the awarding of the prize shall be borne entirely by the Participant. The organizer does not reimburse or compensate the mentioned expenses.

5.13. All claims for prizes must be submitted immediately after notification of winnings by the entrant. In the event of disputes arising in connection with the conduct of the campaign and the acceptance of the prize, the decision of the organizer is final.

5.14. Ownership of the prize shall be transferred to the Participant in case the prize is sent by post, in accordance with the conditions set out in clause 5.11 of these Terms. From this point on, the organizer is not responsible for the risk associated with the loss, possession, use and disposal of the prize.

6. Other terms

6.1.A. By participating in this campaign, the participant provides consent for the processing of their personal data exclusively for the purposes of conducting the campaign, awarding the prize, and for lawful advertising purposes as permitted by the legislation of Georgia. This includes the collection, storage, use, and lawful distribution of personal data. It specifically grants the organizer the right to use the participant's name, surname, image, and media contributions for advertising/marketing purposes without financial compensation. All personal data will be protected against unauthorized disclosure. The participant may request access to their data and information about its use at any time. The organizer ensures that any voluntary information provided by participants, including personal data, will not be used for additional purposes without explicit consent and will not result in any compensation.

6.1.B. The organizer respects the intellectual property rights of all participants and third parties. Any content provided by the participants, including but not limited to creative submissions, text, images, and videos, remains the intellectual property of the respective owners. The participant grants the organizer a non-exclusive, royalty-free license to use, reproduce, distribute, and display such content in connection with the campaign and for promotional purposes related to the organizer's activities, in accordance with the legislation of Georgia. The organizer agrees not to claim ownership over such content or use it beyond the scope of the granted license without obtaining additional consent and/or compensating the respective intellectual property rights holders as appropriate.

6.2. The organizer undertakes the responsibility to pay all mandatory taxes on the prizes, stipulated by the legislation of Georgia.

6.3 The organizer is not responsible for:

6.3.1 When campaign participants fail to familiarize themselves with these terms;

6.3.2 In case of non-fulfilment or late fulfillment of obligations on the part of the participants, stipulated by the present rules;

6.3.3 Correctness, accuracy and reliability of personal data, contact and other information, which the participants of the campaign submit to the organizers, and for reasons independent of the organizers, when they cannot contact the participants on the specified data, in order to transfer the prizes;

6.3.4 Refusal of winning participants to receive prizes, acceptance or failure to accept prizes for any reason, which was caused by the fault of the participant;

6.3.5 The lives, moral and/or mental injuries of the participants, in connection with their participation in the campaign;

6.3.6 Non-fulfilment of one's obligations in the event of force majeure - such as natural disaster, fire, flood, hostilities of any kind, blockade, substantial changes in the legislation in force on the territory of the campaign, other circumstances beyond the

control of the campaign organizer, if these circumstances opposes the fulfillment of obligations;

6.3.7 Use of the prize after receiving it and/or when the campaign participant is unable to use the prize for any reason;

6.3.8 Mail Action. In the event that a prize sent to a Participant is lost/damaged during the transit, claims by the Participant and/or any other person must be forwarded to the post office that handled the shipment.

6.4 In the event of any kind of error, misunderstanding, mistake or any other disputed situation relating to the campaign as a whole or any part of it and/or these terms, the campaign organizer's decision is final and not subject to appeal.

6.5 The person who wishes to participate and the participant are personally responsible for the correctness of the information and statements provided by them.

6.6. Any and all assistance found by a third party to the Participant during the campaign does not grant the third party any rights in connection with participation in the campaign, including the right to request the Organizer to present rights and/or fulfill obligations.

6.7. The organizer has the right to take a photo or video in connection with receiving the prize by the campaign participant and in agreement with the participant/with the consent of the participant, publish the specified materials on its own website and in any public resource, without paying compensation to the campaign participant.

6.8 The organizer does not bear any costs and responsibility for any impeding circumstances that prevent the participant from receiving the prize, as well as for circumstances arising from reasons beyond the control of the organizer.

6.9 Campaign rules will be published on the website www.visa.com.ge

6.10 In order to avoid misunderstanding, the initiator of the campaign, Visa Inc. and any person affiliated with it does not represent the organizer. They do not participate in the process of conducting the campaign, identifying the winner and awarding the prizes, and they are not responsible for the organizer's compliance with these rules and the applicable legislation of Georgia, and they are not responsible for the claims of the campaign participants.